

COMMUNITY RADIO OF THE FUTURE
LUMPENRADIO.COM 105.5FM



LUMPEN RADIO WLPN-LP 105.5FM
BROADCAST UNDERWRITING RATES

WLPN-LP 105.5 FM CHICAGO

community radio of the future

The FCC gave Lumpen Magazine an FM broadcast license. We built a community radio station that showcases the sounds that makes our city great.

The station has coverage in about half of the city of Chicago and some suburbs.

The signal reaches approx 2.3 million listeners and over 500,000 daily highway commuters with an estimated 30-50,000 listeners an hour between 7am - 7pm.

Info:

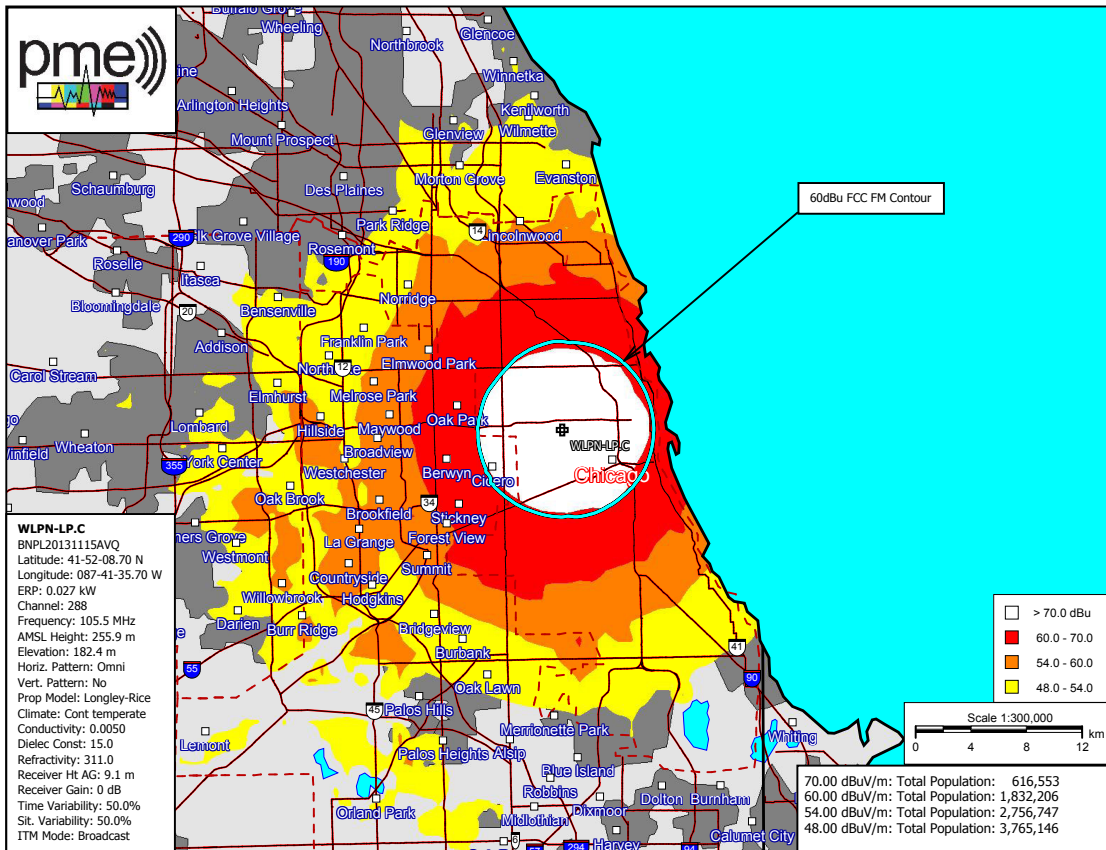
Lumpen Radio
105.5 FM
Chicago

info@
lumpenradio
.com

lumpenradio
.com

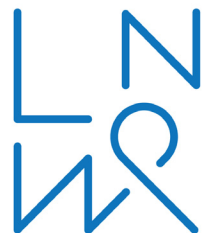
Public
Media
Institute
960 W 31st
Chicago Il
60608

COVERAGE MAP



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the
Lumpen Radio
app

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in



ABOUT LUMPEN RADIO

Lumpen Radio, WLPN-LP, is Chicago's newest FM radio station. WLPN-LP is operated by a community of curators working to connect you with the music and ideas you love. Our aim is to spotlights the hidden parts of the city, amplifying its voices and sounds. We're here to promote an open media, unite communities and magnify the hard work of artists, musicians, activists and cultural workers like you.

WLPN is a project of Public Media Institute (PMI). PMI is a non-profit 501(c) 3, community based, art & culture organization located in the city of Chicago since 2001. PMI's mission is to create, incubate and sustain innovative cultural programming through the production of socially engaged projects, festivals, spaces, exhibitions, and media.

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RADIO UNDERWRITING PACKAGES

EVENT PROMO PACKAGE - \$300

- + Ideal for event promotion
- + 21 Spots in one week - \$14.28 /spot -
- + for concentrated rotation to promote an event

SEASONAL SPONSOR \$600 /MONTH

3 MONTH RUN FOR A TOTAL OF \$1800

- + Ideal for brand awareness
- + 3 months/13 weeks of coverage
- + 10 spots a week - \$13.84 /Spot
- + 130 on-air announcements during the 13 week period

HEAVY FREQUENCY PACKAGE \$1900/MONTH

ONE MONTH RUN FOR A TOTAL OF \$1900

- + Ideal for intense brand awareness campaign
- + 1 month/4 weeks of coverage
- + 35 spots a week - - \$13.57 /Spot
- + 140 on-air announcements during the 4 week period

12 MONTH PACKAGE \$541 MONTH 12/MONTHS

12 MONTH RUN FOR A TOTAL OF \$6,500

- + 12 months/52 weeks of coverage
- + 10 spots a week - \$12.50 /Spot
- + 520 total on-air announcements during the 26 week period

RADIO UNDERWRITING

Underwriting announcements are noncommercial in nature & can be accrued for use throughout your package terms and used at any time within the package. Scheduling is dependent on broadcast inventory and will be up to the final discretion of WLPN-LP 105.5 with your input considered. We will co-write and approve your underwriting message.

Beginning Date: _____

End Date: _____

Package Type: _____

Payment in Full

(+) By Check _____

(+) Credit Card _____

I agree that _____ (signing org name) will support WLPN 105.5 & Public Media Institute at the selected package levels for _____ months, and will receive consideration for their support as designated in the above packages. Public Media Institute retains the right to air-additional considerations.

Signature Line (name) (Date)

WLPN Signature Line (name) (Date)

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Donations
totally
accepted



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